

ORDER

Orders
Order / Rev: 328179
Alt Order #:
Product Desc: Debate
Estimate:
Flight Dates: 09/26/16 - 09/26/16
Original Date / Rev: 09/20/16 / 09/20/16
Order Type: GENERAL

CBS - Salinas, CA

Primary AE: Kristy Santiago
Sales Office: SL-L
Sales Region: LOC

Agency Name: Screen Strategies Media
Buying Contact:
Billing Contact:
 15409 Whitechapel Court
 Centreville, VA 20120

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Panetta for Congress
Demographic: HH
Product Codes: PL01
Priority: P-4
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	09/26/16	1	\$250.00	\$212.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	1	\$250.00	\$212.50	0.00
Totals	1	\$250.00	\$212.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristy Santiago			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KION	09/26/16	09/26/16	MO Prime Special	CM	7:00 – 10:00 PM	M-----	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
Your Voice Your Vote President(6:00 PM-8:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----			1			\$250.00		0.00			
Totals														1	\$250.00

328179

Panetta for Congress



Station	KION-TV	Buyer	Caroline Bahng
Market	Monterey-Salinas	Email	caroline@screenstrategies.com
Flight Dates	9/26/2016 - 9/26/2016 Add (Est. 2391)	Phone	703-272-7300

Program Name	DP	Days Length	Rate	Mon 9/26	Total
CBS Special	PT	M	\$250.00	1	1
6:00 PM - 8:00 PM		30	\$250.00		
9/26: Presidential Debate					
Station Totals			\$250.00	1	1